



2021-2024 Strategic Plan



Our Mission

Spark joy and inspire a love of math in young children and families through racial equity, family engagement, and play, all centered in the experiences of communities of color.

Our Vision

A racially just world where every child and family is a doer and lover of math.

Expansion

Reach families across the country with children ages three to five through partners ready to inspire kids to love math through play, family engagement, and racial equity.

We believe that math is too important of a life skill to allow any child to grow up believing they aren't good at math. We plan to deepen our work in Washington by identifying new partners, while also opening our programs and services to new collaborators nationwide. Together we will help our communities develop a love of math and possess to the confidence to proudly proclaim that they are math people.

Spark Joy

Measurably increase joyful and inspirational math experiences for young children, providers, and families.

Beyond test scores and kindergarten readiness standards, a child's future success in math begins with how they feel about the subject and their math abilities. Our work focuses on creating positive math experiences in young children's early lives, so they possess a positive attitude towards math. With increased confidence and a playful disposition towards math we believe children of color can interrupt systems of racial oppression that would have them believing they aren't good at math.

Build The Math Movement

Engage in partnerships to surface, amplify, and promote the truth that children and families of color are doers and lovers of math.

Math is a foundational skill in every culture and community across the planet. A simple truth, hidden behind racist narratives and stereotypes. As we move forward with our mission it's important that we engage in conversations about the state of math in our communities and elevate the truth we already know that children of color are doers and lovers of math. A new narrative is essential to shifting how our communities feel about their math abilities, making their children benefactors of a new narrative and greater possibilities.



Connect with us:

- @ZenoMathPowered
- @zeno_math
- @ZenoMathPowered
- @zeno_math

www.zenomath.org



Our Equation for Success

We will achieve our goals by ensuring our work is centered on our equation for success, which creates unique opportunities for developing a love of math and learning where race, place, language, and culture intersect:

Start Early

- + Math at the highest levels of academic pursuit is more than computation - it's a language and a way of thinking, and just like language it's easiest to acquire while young.

Make it Fun

- + Play is the work of childhood – it's how children learn and make sense of the world around them. Play encourages children to take an active role in their learning and helps to build and reinforce positive adult-child interactions.

Include Families

- + We believe that parenting adults are a child's first and most influential teacher, and we know that culturally responsive engagement with families is critical when working with families from diverse communities.

Work with Partners

- + Zeno honors community experiences and works closely with partners that have long-standing community relationships. We know that working with community partners is the most effective and efficient approach to reach the most families.

Center Racial Equity

- + We all share a common duty to dismantle the racism within our institutions, policies, and beliefs that prevent our society from advancing as an equitable nation. All of our work – from program and game design to our staff and board – considers the impact of race, place, language, and culture.

